

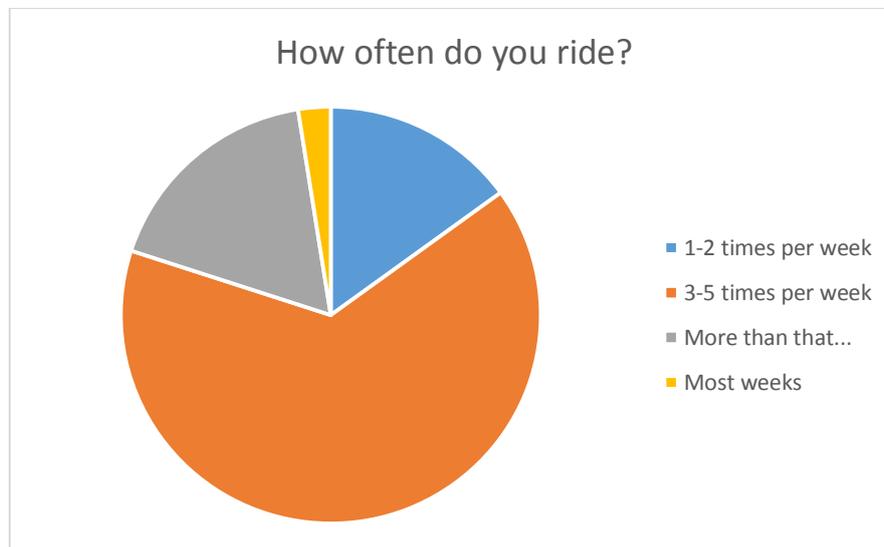
# Diss CC Survey

## June 2014

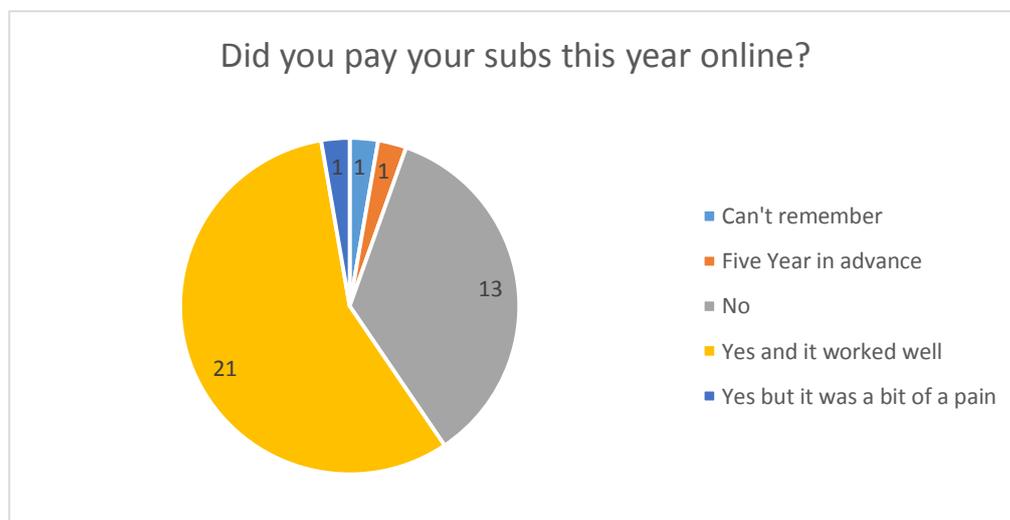
### General Stuff

---

And how often do you ride at the moment?



Did you pay your subs this year online?



Which of the following do you do or would you potentially be interested in doing?

	<b>Do it already</b>	<b>Yes, really interested</b>	<b>Maybe</b>	<b>Not interested</b>
<b>Club rides</b>	28	6	5	0
<b>Sportives</b>	26	4	6	3
<b>Audax</b>	11	2	12	5
<b>Cyclocross</b>	2	1	11	22
<b>Road racing</b>	8	6	17	7
<b>Time trialling</b>	21	5	10	3
<b>Mountain Biking</b>	8	4	10	15
<b>Club socials without partners/family</b>	4	14	11	2
<b>Club socials with partners/family</b>	7	16	13	3

## New(ish) Joiners

---

What would be the key thing which would either make you join Diss Cycling Club for the first time or rejoin?

- Not having to wear club kit
- I have had a quick look and am wanting to join. I found the process online a little confusing at first glance. Admittedly I am busy and need to look again though. I do plan to join soon.
- More club runs for slower people!! Can't always make 1st of the month & am trying to improve my speed.

As a relatively new member - please can you let us know how important each of the following was in your decision to join the club.

	Very important	Slightly important	Quite important	Not Important at all	Neither here nor there
<b>Regular Club Runs</b>	9	1	3	1	1
<b>Road Racing</b>	2	3	5	0	4
<b>Cyclocross</b>	1	3	0	7	3
<b>Mountain Biking</b>	0	3	2	6	3
<b>Just being part of a club</b>	5	1	6	0	2
<b>Website</b>	4	1	8	1	0
<b>Facebook Group</b>	4	1	8	0	1
<b>Friendly People to ride with</b>	12	0	1	2	0
<b>Good source of advice</b>	10	1	2	0	1

Thinking back - which of the following had you seen before you decided to join?

	Yes - I'd seen that	No - hadn't seen that
Club riders in club shirts	11	3
Info from Madgetts Bike shop	9	5
Website	11	3
Facebook group	5	9
Diss riders on Strava	5	9
Press articles	3	11

Was there anything else which particularly made up your mind to join or you think we should do if we want to attract other riders like you?

- Going out on a club run and meeting friendly people.
- The only thing I think you could maybe do is a regular shorter club run for beginners (25-35 miles maybe). The only reason I didn't join earlier was because I didn't think I would be able to keep up on the longer club runs.
- Improved web site !
- Bumped into Jonathon Kidd!
- Just wanted to step up my cycling
- My boss is a member of the club, and rides regular in the cyclocross league. After taking up cycling in the summer, he suggested joining the club to help maintain my interest over winter and progress into the summer.
- Encouraging and actively promoting road racing / track (eg lotus) maybe even putting a team together. I know a friend is thinking of jumping ship from another club because they are predominantly a social group because he wants to join a club that takes an interest in this side of things.
- None that I can think of
- Speedy welcoming response to email from Simon Harrison

# Website

---

## Can you think of anything else that we should include on the website that's not there at the moment?

- As we don't have press reports a bit on members racing performances good and bad would show potential members that the club is not just clubruns or time trials etc.
- No
- A newsletter of what the club has been up to in the last month/quarter for those who don't receive Simon's weekly emails.
- A 'digital profile' or pictures of senior members/people in charge of certain sections of the club. This way people can put faces to names and non-members would perhaps find it easier to approach someone.
- A better lay out . Showing a more fun side . And social side !
- No thoughts
- Group riding protocols
- Up to date clubruns list.
- Photos on home page should feature riders in Diss kit.
- Can't think of anything
- No.
- Minutes if Committee Meetings. If they are I don't know where to find them.
- I think it does the job.
- Second hand sales area like: <http://www.plomesgate.co.uk/#/members-sales/4557730656>
- PDF & Garmin Maps for the Cicut TT's.
- Advice about maintainence (simple things, like post-ride cleaning procedure, checklists for new members to ensure their bikes are usable)
- Advice about training, as the most enthusiastic (or experienced) members talk about their big events during club runs but not so much about their training (however grim) that took them there.
- Maps of the time trial routes showing start finish and meeting points. useful if new members want to try the course. A bit more information, start time, what would be a good time for a beginner etc. would encourage new time trialers
- Guest visitor ( which we have now) and then for members a User name and password this would allow those that don't use Facebook to have access to what we currently communicate in a closed group. Then the minutes and agendas could be put on the site as well as having a members forum,the weekly newsletter,items for sale,help and advice etc.
- Racing page needs updating with relevant info / results.
- Integrate the events into google calendar so members can add events that they want to attend into their own personal calendar.
- Updated pictures from events into the website as well as facebook.
- Simpler process for buying kit
- Easier to remember website address
- Information on trips to sportifs, or help organising trips abroad. Perhaps some kind of forum where you could join other trips (however the Facebook page might be the best place for this, although since it is not open to the public, it is difficult to see)

- The new site is excellent, works well in conjunction with Facebook group. Could possibly put Simon's superb weekly reports on the site? Advertise/sell club kit, via an ebay shop perhaps? But then I'd probably buy more kit, so that's a bad idea. Tri-Anglia site has a member-created list/calendar of all local events which is useful.
- I think the club website is disjointed. All necessary content is probably there but a better layout/design would help. No criticism of Neil who has done a good job in revamping the erstwhile layout.
- A direct link to the FB page & club kit shop
- Perhaps a forum to share information although you could argue Facebook fulfils that task
- Only really look at calendar and results, which are updated very promptly.

### Is there anything on the website that you think shouldn't really be there?

- No
- No, content is good.
- No it's pretty good
- Nope all good to me
- No as we now have the FB pages too.
- Not really as such, but we need to ensure that there is a link to it from all competition sites that offer a link eg. I don't think we were a link last year from the Eastern Cyclocross League.
- Not can I think of, or have noticed.
- Events that took place in 2012

### Have you seen other cycling club websites which you think are better than ours (even in a small way)?

- I look at many, some are better maybe but the biggest issue always seems to be that they are out of date
- No
- Stowmarkets website is good but I wouldn't say better!
- Ipswich cc website vc norwich iceni vello
- Not really looked elsewhere am still quite new to cycling.
- Can't say I look at other clubs
- Only the ctc, but the link in across the region so is different but not relative.
- I haven't looked at other club websites.
- Small way...Ipswich Cycling Club because it has all forth coming events on its first page making it very easy to navigate to what you want that week or month. San Fairy Ann CC because it uses a username entry which I have already mentioned.
- Have not really looked at other sites
- I think CC Ashwell, for example is better.
- Walden Velo / Kingston Wheelers

Do you use any of the following on the Web?

	<b>Yes</b>	<b>No</b>
<b>Facebook</b>	85%	15%
<b>Strava</b>	49%	51%
<b>VeloViewer</b>	12%	88%
<b>Garmin Connect</b>	41%	59%

# The Club

---

Is there anything else the club could do which you'd be interested in being a part of?

- A road racing team/squad/training.
- Not sure
- No
- As I've only managed a couple of club rides. Maybe a shorter time wise Sunday run ( finished by noon) as it's difficult to get out for longer working 6 days a week
- The club now does do so many great things that due to my other commitments, I can barely keep up with it all, therefore i can only ride when work or home don't get in the way.
- Hill climbing weekends in, for instance, the Dales, the Pennines or North Wales.
- Track sessions on the London velodrome or other velodromes for experience and training.
- Inter-Club team competitions - like team TT's (similar to Lotus), long distance races as the occasional Sunday alternative to get member's family & friends involved.
- can't think of anything!
- Organised events in the UK and abroad.
- Bike maintenance workshops, training rides more focused on what to do and what not rather than avg speed (not to do Mick out of any work) but it may be handy if something crops up whilst out on the road.
- Longer trips abroad to events
- My simple needs are met.
- European sportives

The club is already buying a Diss CC branded gazebo and club banners but is there anything else you think we should buy as a club and allow members to use or borrow?

- No
- Unsure
- No but I do have some rollers that I don't use that I would be happy to donate to the club.
- If the club could discount the kit a bit with any spare money .
- A couple of turbo trainers and rollers to loan out or hire for the winter in door mid week sessions ???
- A VW Vito van for my mountain bikes!!!!
- Rollers. Track/grass track bikes.
- Not that I can think of right now.
- not been a member long enough really!
- New safety pins for numbers.. New numbers... !
- Difficult I know and costly but a TT bike, cyclocross bike for those who are thinking of taking up these disciplines but would like to try it out on the proper equipment.
- Update and then subsidise club kit
- Bike box

## If you could improve one thing about the club, what would it be?

- Organisation of club ride leaders - seems to have falling into disrepair a bit.
- To use Club Subs to help reduce the price of club kit by a few bob and speak with IMP Sport about the delivery cost & time, (at £7ish when the order is less than £70 and 5-7 days delivery from despatch) as its both expensive and a long wait from despatch to have clothing delivered. Also, further to kit, is there a possibility of getting a sponsor(s) (Humphreys, Bartrums, Anglia Freight, etc) on the club shirt?
- The kit design.
- The Club Kit.
- The club kit looks dated and could do with a complete redesign
- Some decent kit. Current kit ok for club runs, but is definitely not race standard!
- Race training
- On at least one occasion we have ridden on a Sunday morning to a time trial to pick up riders. This has involved a frustrating wait and a lot of standing about trying to find out what is happening. If time trialers are riding they should join the club run at the coffee stop or miss the club run. One or two peoples time trial should not impact on the whole club ride.
- Occasionally run events nearer Norwich
- More consistency and take up of club kit
- A bit more clarity on Sunday club rides. Same old same old.
- Maybe use of social media to promote the club to non members a bit more especially Twitter. A Youtube channel perhaps with some videos of what Diss CC do/ Diss CC riders riding.
- It would be good to see more women and youngsters in the club and would enforce that Diss CC are thinking about the future of the club and cycling in general by nurturing talent.
- Kit design
- Kit
- I'm not a fan of the cycling kit design, I believe it could be better
- I think we should share the workload more on club runs and be more disciplined in moving through and peeling off.
- I know sponsorship has its issues but as more members move into competitive cycling, the kit and competition ethos has to be attractive to younger members. A difficult one this.
- I always think of a club which is all embracing to all members and what those members do is of interest to all and all should help out the club when asked. To me the Diss CC has always appeared to be club which is used as a flag of convenience and members do not cross the borders of what they do. As a result I think new members see the club as just clubruns and have difficulty understanding that cycling is a whole lot more. However I see signs that this is changing quite rapidly.
- Enrolment, I would like to turn up and pay cash, rather than online. I think this should be an option.
- Donate money to support others on the winter trips to the sun; but as I didn't win the Euro lottery that through has to wait... sorry.
- Club could get a sponsor like most other clubs to make costs of club kit and stuff cheaper
- Better quality club kit
- Better foreknowledge for clubruns rather than "turn up and find out". Who will be the leader? Will there be a slower run as opposed to just a chain gang? etc
- As above a more time friendly short club run
- as above

## Have you got any other comments (good or bad) about the club?

- Great friendly club with a large variety of different forms of cycling which is good to see!
- Have done one ride with the slow group and one with the fast group and I have found that both were welcoming and that fact alone has made my mind up that I will become a member.
- I really enjoy the club, and have no problem with being dropped on a "fast Sunday" club run.
- Compared to many other clubs, I think Diss CC is fine. The club organises many events, although nothing that is non competitive.
- I think some of the old club spirit has been lost, but this is common throughout most clubs now, so I think as an older member, I just have to accept it.....things change, and to be frank, I have given up fighting it!
- Be nice if the committee made the meeting minutes available, as promised some months back, and maybe it's time to clarify whether the kit is staying as is, or changing.
- Very friendly, great for advice and encouragement.
- Diss cc seems friendly enough and all the cyclists I have met so far are a great source of information and willing to share it this is invaluable for someone like me who had only been cycling for a couple of years. So far I have only managed 2 club runs due to work commitments but can't wait to do more
- Diss cc is a great club to be part of and I have made many new friends.
- Perhaps new and potential members could have a club mentor to help them integrate into the club
- Nope.
- There are a generation of older club riders who were brought up to believe that racing on Sunday Club Runs was bad manners and that dropping people was a complete no-no. Some of these riders (many of whom have spent many hours on club duties in the past) are now turning their backs on Sunday Runs and some are looking toward other clubs. This really needs to be addressed before we lose these members.
- I like the fact that there is now more focus on competition - It is not the be all and end all BUT we are not the CTC. I am also a member of the CTC for that type of riding when I want it.
- Nice friendly club with lots of enthusiasm for the sport. The racing side is also going in the right direction with more getting involved.
- The club is doing fantastically well, especially reaching its 75th Anniversary (a very successful day) and continuing to grow. Would be great to see consistency in club kit (i.e. everyone wears the newer jersey) for club runs/events for those members that have club jerseys, and for others to be encouraged to wear blue. I'm proud to see the club out and about, and I believe it encourages new members who see us in our club gear.
- Very pleased I joined. Everybody has been most welcoming.
- We need someone with the gravitas or is suitably qualified to tell a member that maybe their riding style or lack of understanding/experience is potentially endangering other member cyclists.
- Nice friendly club. Kit is instantly recognisable (but dare I say it could maybe do with a facelift!)"
- Too early to say
- Not to get 'clicky' & to be approachable
- You can only do what you have enough volunteers to do and, in that respect, the club should be pleased with itself.

- Maybe look for club sponsorship. There are lots of large local companies who I'm sure would be interested
- I've really enjoyed being a member - lovely friendly fun bunch of like minded people. Great way to spend a Sunday morning